# Turner Contemporary

# **Turner Contemporary Café Proposals**

Please address the following when presenting your proposal.

## A. Concept and Operation

#### Concept/Vision

Please present your concept for the Café at the Turner Contemporary.

Turner Contemporary has a broad audience and is keen to meet the needs of that audience, as well as attracting those who do not currently visit the gallery, as imaginatively as possible.

#### Menus

Please submit menus with food and drink prices for the Café and private functions.

#### **Turner Contemporary Hosted Events**

If you are interested in being considered as an events caterer please detail how you will approach catering for events on what cost basis this will be charged.

## B. Management, Supervision and Staffing

Describe your structure for on-site management and supervision of the Café and events.

Please include information on typical daily staffing rotas with rates of pay and any additional staff benefits.

Please explain how you intend to provide additional temporary staff required for private functions and the steps that you will take to ensure high standards of customer service and food quality are maintained.

Please provide details of your company's management structure and how the contract will be managed.

#### C. Marketing and Communications

Please summarise how you would attract customers and increase their expenditure to maximise the sales and usage of the facilities. Outline your proposals for working with the gallery to attract new private function business to Turner Contemporary.

#### D. Financial Information

Please provide information on projected sales and net income for the first three years of operation, including the projected income to Turner Contemporary.

## E. Start-up Programme

Please detail your start-up and mobilisation programme and costs, to ensure the successful transition of operation of the café without interruption. Please include timeframes.

#### F. Experience and References

Please outline the relevant experience that your company has for operating this type of contract and provide three appropriate references.

#### G. Timeline

Site visit dates: 1, 6, 7, 8, 13, 14, 15 March

# **Proposals outlining details requested deadline**: 17<sup>th</sup> March 2023 **Interviews**: 3<sup>rd</sup> and 4<sup>th</sup> April 2023

Applications will be assessed according to how well the concept fits with Turner Contemporary's vision and values, the caterer's previous experience, and ability to deliver to the brief outlined.

Please send any requests for site visits and proposals to tenders@turnercontemporary.org